

COMPLIANCE CHECKS BEGIN AGAIN IN DOUGLAS COUNTY

Quarterly compliance checks for tobacco sales to minors have returned to Douglas County after a nine-month absence.

Seventy-five of the 510 businesses that were checked sold tobacco to a minor who was cooperating with law enforcement officers. This represents a 15 percent failure rate.

The Omaha Police Department and the Nebraska State Patrol attempted to check every tobacco license holder in Douglas County between October 1 and December 31, 2004.

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THREE LIZ KARNES MEMORIAL SCHOLARSHIPS AWARDED

The family of Dr. Liz Karnes, in conjunction with PRIDE-Omaha, Inc., announce the three recipients of this year's community-wide **Liz Karnes Memorial Scholarship for Drug-Free Youth**.

MeLitta Maria Wilson, a senior at Omaha North High School, Alisha Mae Ramirez of Omaha South High School, and Brian Thomas Nelsen of Creighton Prep have each been selected to receive a \$1,000 scholarship award.

All three seniors live, model, and promote a drug-free lifestyle by volunteering within their community and schools. These young people demonstrate a proactive approach to advocating a drug-free message.

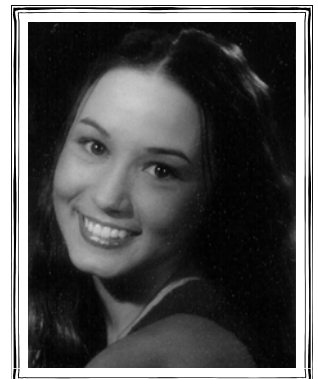
The three scholarship recipients were chosen from over 112 applicants from Douglas and Sarpy Counties.

The Karnes family and PRIDE-Omaha, Inc. congratulate all of the applicants on their commitment to a drug-free lifestyle.

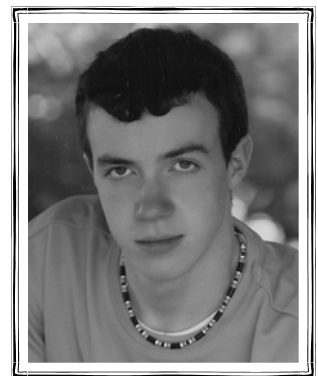
Susie Dugan, PRIDE-Omaha, Inc. Executive Director states, "It is hoped that these scholarships can continue from year to year in order to encourage more young people to make the choice to be drug free." ❖



MeLitta Maria Wilson



Alisha Mae Ramirez



Brian Thomas Nelsen

COMPLIANCE CHECKS BEGIN AGAIN

(Continued from Page 1)

Reduced funding had stopped the regular quarterly checks for the first three quarters of 2004. Prior to the resumption of the checks, the failure rate had been driven down from 23 percent when they first started in 2002 to 10 percent for the final check in 2003.

Research indicates that when compliance check failure rates drop consistently to 10 percent or below, tobacco use by minors goes down. Research also indicates that regular quarterly compliance checks in communities are the best method for driving down the failure rates.

"The increase from the 10 percent to the 15 percent failure rate in nine months is not surprising," states Bj Whitmore, Project Coordinator with PRIDE-Omaha, Inc. "Experience tells us that when regular compliance checks are stopped, failure rates usually increase. We hope the failures will decrease again as the quarterly checks continue throughout 2005 and 2006."

The compliance check project is sponsored by the Metropolitan Omaha Tobacco Action Coalition (MOTAC). It is funded through the Nebraska Health and Human Services System/Tobacco Free Nebraska Program as a result of the Tobacco Master Settlement Agreement. ☒

WHITE HOUSE LAUNCHES NEW DRUG PREVENTION WEBSITE

John Walters, director of the White House Office of National Drug Control Policy (ONDCP) has launched a new website aimed at giving Americans a new way of understanding and keeping up with the latest national efforts to reduce drug use.

The website, www.pushingback.com, has a variety of content, ranging from commentary about recent anti-drug initiatives and events to photos and links about community organizations that are working hard every day to reduce drug use.

"As many parents and young people already know, the Internet has often been the domain of choice for those who would undermine the efforts of national and community leaders who are working to reduce drug use and keep drugs out of the hands of young people," stated Director Walters. This website is meant to assist parents, schools, and communities interested in raising safe, healthy, drug-free children. ☒

~ White House News Release, February 25, 2005

PROJECT PROM/GRADUATION HELPS PROTECT STUDENTS

For the 21st year, PRIDE-Omaha, Inc. is working with local parents, schools, and businesses to make the prom and graduation season a safe, drug-free, and enjoyable experience through our **Project Prom/Graduation** campaign.

The Project Prom/Graduation effort is a drug prevention awareness campaign aimed at encouraging the community to actively support fun activities that are free from alcohol, tobacco, and other drug use during this special



time of the year. The primary goal of this Project is to save the lives of young people.

As in years past, PRIDE-Omaha, Inc. has contacted all area high schools for dates, times, and locations of prom, post-prom, and graduation activities. This list is then distributed to all schools, hotel/motel management, media, limousine services, and law enforcement. We hope these efforts will serve to remind all members of the community to take extra care in assuring safe, healthy, and memorable celebrations.

PRIDE-Omaha, Inc. provides 25,000 free plastic tote bags for post-prom use to schools on a first-come, first-served basis. We also provide parent information, table tents, and other materials to schools and parent groups, free of charge.

Please call the PRIDE-Omaha, Inc. office at 397-3309 to arrange for pick up of materials. ☒

PLEASE REMEMBER YOU CAN MAKE A DIFFERENCE!

"How parents act, how much pressure they put on school administrators to get drugs out of their teens' schools, their attitudes about drugs, and how engaged they are in their children's lives will have enormous influence over their teens' substance use."

~ CASA-National Center on Addiction and Substance Abuse
at Columbia University

ANHEUSER-BUSCH DROPS CONTROVERSIAL ADS

The Wall Street Journal (2/2/05) reported that Anheuser-Busch is dropping its controversial ads showing referees crashing a party, stealing beer, and then lying to police about their actions.

The **Center for Science in the Public Interest** (CSPI) spearheaded the effort to get the brewing giant to stop the ads. In letters to Anheuser-Busch and the Federal Trade Commission, CSPI noted that the beer company was in violation of the Beer Institute's voluntary Advertising and Marketing Code.

The Advertising and Marketing Code guidelines state that marketing materials should not portray or imply illegal activity of any kind. The principles underlying the guidelines state that beer advertising should not suggest directly or indirectly that any of the laws applicable to the sale and consumption of beer should not be complied with.

In its complaint, CSPI asked, "Since when are theft, lying to police, and evading a search or arrest legal or responsible activities?" The group further noted, "One can't help wonder whether the ads also have some other message in mind, namely, that breaking the law and bamboozling law enforcement efforts is a fine way to get a Bud Light."

PRIDE-Omaha, Inc. joined other prevention groups across the country in support of the CSPI effort. ☒

~ *The Wall Street Journal*, 2/2/05
~ CSPI Update: Anheuser-Busch Drops "Referee" Ads
~ http://cspinet.org/booze/2005/A-B_Drops_Ref_Ads.htm

STUDENTS RAISE COLLEGE DANGER AWARENESS

The Student Government Association at the University of Wisconsin-Green Bay is working to establish September as "**National Campus Safety Awareness Month.**"

The group developed the idea in response to the national problem of college student deaths. September was chosen because it has proven to be the most dangerous month of the academic year on college campuses, especially for freshmen. Problems include alcohol poisoning, acquaintance rape, binge drinking, residence hall fires, violence, and hazing.

The group is working with Security on Campus, Inc., a national organization dedicated to saving lives on college campuses. Get involved by calling 1-888-251-7959 or go to www.securityoncampus.org. ☒

STUDY LINKS ALCOHOL ADS TO INCREASED TEEN DRINKING

Yet another study has been released that links alcohol advertising and marketing to increased underage drinking.

A study by the **National Institute on Alcohol Abuse and Alcoholism** and the Rand Corporation appears in the February 5, 2005 issue of the journal *Addiction*. It finds that youths who are frequently exposed to beer ads in grocery and convenience stores are more likely to start drinking.

"It appears that it's a combination of message and venue that helps influence adolescent drinking. Advertising that links alcohol with everyday life—such as supermarket store displays—appears to have more influence on drinking initiation," reports Phyllis Ellickson, lead author. ☒



~ *Health Day*, February 5, 2005

PROFILE OF A CHILD LEAST VULNERABLE TO DRUG USE

- ✦ Strong family in which there is a clear policy on drug use and personal conduct.
- ✦ Child's parents know the parents of his or her friends.
- ✦ Parents stay in contact with each other to establish reasonable standards of behavior for the group.
- ✦ All parents take a very clear position against drug use and set a good example in their own use of alcohol and of pharmaceutical drugs.
- ✦ Child frequently has friends come to the house and the behavior of all youngsters is open and normal.
- ✦ Child is busy and productive, pursuing a number of interests – school – sports – clubs and hobbies.
- ✦ Child has a spiritual dimension or a religious conviction to his or her life. ☒

~ *Joint Action*, the newsletter of *Positive Prevention Plus*,
Spring/Summer, 1996

EDITOR'S NOTE: Please note that the **SAFE Homes Parents Network** helps promote all of the above conditions. For more information, contact **PRIDE-Omaha, Inc.** at 402-397-3309.

AARP RESPONDS TO PUBLIC ON "MEDICAL" MARIJUANA

The *American Association of Retired People* (AARP) has responded to public outcry and has not published its scheduled poll results regarding members' support for "medical" marijuana.

In the last issue of the *PRIDE-Omaha, Inc. Newsletter* it was reported that Ed Dwyer, the editor of *AARP The Magazine*, conducted the poll. The results of the survey were set to be published in its February issue. We noted that Mr. Dwyer is an admitted drug user who had been a writer for the pro-marijuana *High Times* magazine in the past.

We urged readers to contact Mr. Bill Novelli, Chief Executive Officer of AARP. In doing so, our readers joined countless other concerned citizens from across the country. Smoked marijuana is not medicine. The promotion of "medical" marijuana has helped convince a new generation of young people that marijuana can't be bad for them since it is being declared "medicine" by so many people.

The survey results have not been published to date.

Marijuana supporters responded strongly. Allen St. Pierre, Executive Director of the National Organization for the Reform of Marijuana Laws (NORML), has sent an alert to NORML members. The alert states that AARP "decided not to publish the article primarily because of pressure from outside anti-drug...groups." St. Pierre is urging his followers to contact Mr. Novelli to help NORML "shatter this freedom-stymieing 'myth of consensus'."

You can help once again. Please contact Mr. Novelli and thank him for ending the AARP discussion of "medical" marijuana.

Mr. Bill Novelli, Chief Executive Officer
American Association of Retired People
P. O. Box 93109
Long Beach, CA 90809
1-888-OUR AARP (1-888-687-2277)
www.aarp.org (click on "Contact AARP") ☒

MANKATO GOES SMOKE FREE

Mankato, Minnesota, has gone smoke free. It joins a growing list of Minnesota cities and counties that have passed smoke-free worksite ordinances.



When smoke-free worksite ordinances are passed, use by adults goes down. Especially important is the fact that use by children also decreases. ☒

MARIJUANA CELL PHONE COVERS AVAILABLE IN AREA MALLS

Cell phone covers promoting marijuana are available in kiosks at various malls in the Omaha area.

The plastic covers feature a large marijuana leaf and usually come in the reggae colors (orange, red, green) associated with marijuana use.



This promotion and normalization of marijuana serves to undermine the efforts of parents and schools who are trying to stress to children that marijuana is a harmful drug that should not be used.

Parents and other concerned citizens who see these covers should immediately complain to the mall management. Please let them know that you prefer to shop at establishments that support our efforts to raise safe, healthy, drug-free children.

Mall of the Bluffs Manager
1751 Madison Avenue
Council Bluffs, Iowa 51503
712-323-9986

Oak View Mall Manager
3001 South 144th Street
Omaha, Nebraska 68144
402-330-3332

Westroads Mall Manager
10000 California Street
Omaha, Nebraska 68114
402-393-3107 ☒

NEW STUDIES ON MARIJUANA AND TOBACCO FIND RISKS

Several new studies continue to confirm the risks involved with marijuana and tobacco use.

A Yale study finds that marijuana use produces the same or worse respiratory problems than tobacco.⁽¹⁾ Research from the National Institute on Drug Abuse finds that marijuana appears to speed up blood flow, which can cause narrowed blood vessels and problems with concentration and memory.⁽²⁾

A 50-year study of 30,000 smokers found that heavy smokers were more likely to develop lung cancer. The study also found links to 11 other types of cancers.⁽³⁾ A Yale study found that smoking causes impairment of thinking and memory in adolescent smokers.⁽⁴⁾ ☒

(1) *United Press International*, 1/13/05

(2) *Neurology Journal*, 2/8/05

(3) *British Medical Journal*, 2/5/05

(4) *Biological Psychiatry*, 2/05

ILLINOIS GROUPS DEFEAT "MEDICAL" MARIJUANA

Illinois drug prevention groups and individuals helped defeat a "medical" marijuana bill in the Illinois House of Representatives in February, 2005.

Several Illinois organizations worked together to defeat HR407, the bill that would declare marijuana to be "medicine." The groups included state law enforcement organizations, church groups, the Elks, Drug Watch International, family coalitions, service organizations, prevention groups, and individuals. The United States Director of the Office of National Drug Control Policy, Mr. John Walters, joined the groups in opposition to the bill.

Led by Educating Voices, Inc., the coalition of groups stated that they were working to defeat the bill in committee in order to "keep our children safe." They stood together in opposition to the bill because it would send children the message that marijuana is harmless.

The legislation failed on a vote of four to seven. ☒

~ News Release, *Illinois Marijuana Lectures*, 2/17/05
~ www.illinoismarijuanalectures.org

NEW BOARD GAME PROMOTES MARIJUANA GROWING

A Monopoly-style board game in which imperiled marijuana growers try to get their crop to market was removed from the New York Toy Fair in February.

The **Grow-Op Game**, manufactured by Bored Games Corp. of Vancouver, British Columbia, was removed because Toy Industry Association officials decided it violates the values the group seeks to



portray and its mandate to support positive development of children.

While trying to grow marijuana, players can be

turned in by neighbors, have their electricity cut off, or the harvest endangered by fire, floods, or police raids.

The creator of the game, Ivan Solomon, came up with the idea while spending time in jail. ☒

~ Associated Press, 2/16/05

PRO-MARIJUANA BOOK AIMED AT EIGHT-YEAR-OLDS

The pro-marijuana movement is promoting a new book, ***It's Just a Plant***. The book is a 48-page illustrated children's book. It tells the story of eight-year-old Jackie who wants to learn more about marijuana after discovering her parents smoking a joint one night.

Jackie's mom takes her to meet several people who repeat the many pro-marijuana distortions of the drug culture. For example, Police Officer Friendly tells her that marijuana was not always illegal, but "then one day, a small but powerful group decided to make a law against marijuana." He stated that, despite the protests of doctors, politicians and lawmakers made the plant illegal.



Kindly Dr. Eden tells Jackie that, "like many plants, (marijuana) can be a medicine, and it is sometimes called a drug."

One book review by the pro-drug group called DRCNet states that, "The language is simple enough for young children, yet clear enough to actually address these complex issues." ☒

~ <http://stopthedrugwar.org/chronicle/374/justaplant.shtml>

TODAY'S PARENTS LESS LIKELY TO DISCUSS DRUGS

A survey by ***The Partnership for a Drug-Free America*** shows that today's parents aren't explaining the risk of drug use to their children as did parents of teenagers just a few years ago.

Only 85 percent of parents in the 2004 survey said they had talked to their children at least once in the last 12 months about drugs. That number compares with 98 percent in 1997 who said they had.

Despite the trend, most parents remain concerned about drug use. Slightly more than one-half of those surveyed said they would be upset if their child experimented with marijuana. The survey contacted 1,205 parents. ☒

~ USA Today, February 23, 2005

TAKE THE SMOKE-FREE HOMES PLEDGE PROGRAM

The PRIDE-Omaha, Inc. Resource Center now has materials to encourage adults to choose not to smoke in their homes and cars. Color brochures for Native American, African American, and Hispanic cultures are available. Also available are pledge cards.

The program is sponsored locally by the Douglas County Health Department and it also asks parents to not allow other people to smoke around their children. Materials explain the special dangers of secondhand smoke in relation to children.

The program urges parents to **“take it outside”** until they are able to quit smoking.

Those who sign pledges and mail them in will join a growing number of community residents who live in smoke-free homes. They will also receive a packet of materials in return. ☒

DID YOU KNOW?

- 68 percent of children who died in alcohol-related traffic crashes were passengers of drinking drivers.
- One in five drivers (21 percent) aged 15 to 17 years old are considered binge drinkers.
- One in ten 15- to 17-year old drivers reported driving after consuming alcohol.
- Someone in the U.S. dies every 30 minutes in an alcohol-related traffic crash.
- Beer is the drink most commonly consumed by people stopped for alcohol-impaired driving or involved in alcohol-related crashes.
- 80 percent of drivers arrested for DUI reported that beer was their alcoholic beverage of choice.

HELP STOP UNDERAGE DRINKING

“Over four in ten children will have consumed alcohol by the time they finish the 8th grade, and by the time they graduate from high school that number will increase to over seven in ten children. As a society, we can no longer have a complacent attitude toward underage drinking if we want to stop the increased risk of harm that lasts well beyond our youth’s adolescent years.”

~ Representative Tom Osborne (R-NE)

~ Insight—A Closer Look At Prevention
Prevention Pathways, Oct-Dec 2004

MARK YOUR CALENDARS NOW FOR THE 2005 RED RIBBON CAMPAIGN

October is **Red Ribbon Drug Prevention Month** in our community. The Kick-Off Walk and Rally will be held this year at Elmwood Park on Saturday, September 24 from 1 p.m. to 4 p.m.

Please mark your calendars now! Everyone is invited to participate in the Walk and Rally. There will be games, information booths, music, food, prizes, contests, free t-shirts, and fun for family and friends.



Youth groups are invited to sponsor a booth, game, or activity for younger children.

October is the only time during the entire year that is set aside to raise awareness about the problems caused by drug use, especially among children. It is also meant to emphasize and support the positive ways that parents and communities can work together to prevent drug use.

Schools, organizations, businesses, families, and individuals are encouraged to start planning now for special drug prevention activities during October. Besides participating in the Red Ribbon Drug Prevention Walk and Rally, groups can plan to sponsor parades, walks, poster contests, education programs, skits, essay contests, and other special events. Fundraising events can be conducted, with proceeds going to drug prevention organizations.

The public is encouraged to distribute and wear Red Ribbons and to decorate windows, classrooms, office spaces, buildings, and yards with Red Ribbons.

A contest for young people is being held to design this year’s Red Ribbon t-shirt. Please see page 8 for details on how your children can enter.

The Red Ribbon Planning Committee includes high school students and meets regularly. It will sponsor car washes this summer to help raise funds for the Walk and Rally. If you or your organization would like to become involved in this Committee, please call the PRIDE-Omaha, Inc. office at 397-3309. ☒

This publication is funded in part by the

**Manota E. Simon
Foundation**

THE BEER INDUSTRY AND PREVENTION

Over the past ten years, the beer industry has claimed to have spent nearly one-half billion dollars on "alcohol awareness and education programs" to address underage drinking and alcohol abuse.

The industry periodically releases public relations messages to announce their intent to be part of the solution to these problems. The industry provides materials and programs to schools, including colleges.

However sincere their intentions may be, brewers face an undeniable conflict of interest when it comes to any interventions to discourage drinking. Their first responsibility is to maximize revenues—not to promote public health.

Contrary to genuine prevention messages, alcohol-sponsored programs and slogans typically:

- ✦ **Assume the fact of drinking;**
- ✦ **Place the blame for alcohol problems only on individuals;**
- ✦ **Neglect to define "safe" consumption;**
- ✦ **Focus on risk reduction (i.e. designated drivers), rather than discouraging the use or abuse of alcohol;**
- ✦ **Fail to warn about the risks involved in using alcohol;**
- ✦ **Fail to identify high-risk groups who should not drink at all.**

The alcohol industry continues to contribute to major organizations. Few of these groups ever advocate for policies opposed by the industry:

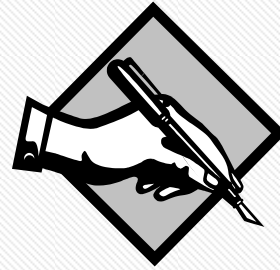
- BACCHUS & GAMMA Peer Education Network (college campus organizations)
- National Collegiate Alcohol Awareness Week
- Big Brothers Big Sisters
- Boy Scouts of America
- Boys & Girls Clubs of America
- Girls Inc.
- March of Dimes
- Hispanic Scholarship Fund
- National Urban League. ☒

~ Insight—A Closer Look At Prevention, Prevention Pathways, Oct-Dec 2004

~ Center for Science in the Public Interest

~ www.beersoaksamerica.org/responsibility.htm

PLEASE WRITE AND LET US KNOW!



Your input on the services provided by PRIDE-Omaha, Inc. is very important to us. Please circle one response per question.

1. Do you read the PRIDE-Omaha, Inc. Newsletter?

Always Often Sometimes Rarely Never

2. How much of this Newsletter do you read?

100% 99-75% 74-50% 49-25% 24-1% 0

3. Do you share this Newsletter's information?

Always Often Sometimes Rarely Never

4. Do you use this Newsletter's information?

Always Often Sometimes Rarely Never

5. Which articles are most or least helpful to you?

(Please list)

6. Which category most accurately describes you?

Parent	Student	Teacher/Administrator
Business	Policy Maker	Human Services
Media	Law Enforcement	Other

7. Overall, how do you rate this newsletter?

Excellent Very Good Average Fair Poor

8. If you want your name removed from our mailing list, please print your name, address, and "unsubscribe" in the comments section below.

Name:

Address:

Comments:

Please complete this survey and mail to PRIDE-Omaha, Inc., 3534 South 108 Street, Omaha, NE 68144. Additional comments on how this newsletter - or any of our services - might be improved can be written on a separate sheet and attached. Thank you for your assistance. ☒

2005 RED RIBBON DRUG PREVENTION T-SHIRT DESIGN CONTEST

GUIDELINES

DESIGN MUST INCLUDE THE FOLLOWING
DRUG-PREVENTION SLOGAN:

"I'VE GOT BETTER THINGS TO DO THAN DRUGS"

ARTWORK MUST BE ORIGINAL AND
SUITABLE FOR ALL AGES

ENTRIES MUST BE SUBMITTED ON
WHITE 8-1/2" X 11" PAPER

DESIGN IS LIMITED TO 4 COLORS
(RED, BLUE, WHITE & BLACK)

TOP ENTRIES WILL BE DISPLAYED AT THE
OMAHA POLICE DEPARTMENT'S
COMMUNITY RESOURCE CENTER
THROUGHOUT DRUG PREVENTION MONTH
(OCTOBER 2005)

WINNER WILL BE NOTIFIED
BY JULY 1, 2005

WINNING DESIGN WILL BECOME PROPERTY
OF THE HEARTLAND YOUTH INITIATIVE

WINNER'S DESIGN WITH NAME, SCHOOL,
AND GRADE LEVEL WILL BE FEATURED ON
T-SHIRTS DISTRIBUTED AT THE RED RIBBON
WALK & RALLY HELD AT ELMWOOD
PARK ON SEPT. 24, 2005 (1-4 PM)

WINNER WILL RECEIVE SPECIAL
RECOGNITION AT THE RALLY AND 10 FREE
T-SHIRTS FEATURING HIS/HER DESIGN

FREE CONTEST
FOR YOUTH OF
ALL AGES!

ENTRIES
MUST BE
RECEIVED
BY
MAY 1ST

INCLUDE :

SLOGAN
ORIGINAL ARTWORK
NAME
SCHOOL
GRADE
PHONE NUMBER
ADDRESS

SUBMIT TO:

CHRISTY POOSCHKE
4405 S. 96 ST
OMAHA, NE 68127

SPONSORED BY THE HEARTLAND YOUTH INITIATIVE

A coalition working to promote safe, drug-free lifestyles and environments for youth

RESOURCES

The following new resources have been added to the PRIDE-Omaha, Inc. Resource Center and Library for reference and loan:

"The Marijuana Papers: Research Update"

This 20-minute video is for grades seven through college. It reveals the latest scientific research about how marijuana changes the adolescent brain, impairs the brain's ability to perform complex tasks, lowers the body's immunity, and can become powerfully addictive. The video uses a format similar to popular detective shows as two teens travel throughout the United States searching for answers. This video helps counteract many cultural inaccuracies teens hear about marijuana. Teachers' resource guide included.

"No-Puff Pals vs. Big Tobacco, Inc."

This 12-minute animated video is for pre-schoolers and early primary grade students. Superheroes teach the children of Cleanfield that Big Tobacco, Inc. uses fancy advertising to trick them into using tobacco products. Children learn the truth about this addictive drug. Teachers' resource guide and lesson plans included.

PRIDE-Omaha, Inc. has many new flyers and brochures, including:

"2C-T-7 Fast Facts" Information about an illegal club drug often used at raves, nightclubs, and parties.

"5-MeO-AMT Fast Facts" Another hallucinogenic club drug used at raves, nightclubs, and parties.

"A Family History of Alcoholism: Are You at Risk?"

A discussion of the risks of alcoholism in families.

"Alcohol: What You Don't Know Can Harm You"

An 8-page booklet with information and resources.

"BZP Fast Facts" An illegal stimulant more powerful than meth, sometimes mistaken for ecstasy.

"Crystal Methamphetamine Fast Facts" New information on this highly addictive drug.

"Drug Abuse and Mental Illness Fast Facts" Explains the relationship between these two problems.

"DXM Fast Facts" Explains rising problem of cough suppressant use among young people.

"FRY Fast Facts" Information about marijuana or tobacco that is dipped in PCP and embalming fluid.

"GHB and Analogs Fast Facts" Facts about this powerful date rape drug.

"Harmful Interactions: Mixing Alcohol with Medicines"

Facts about the dangers of mixing alcohol with prescription and over-the-counter medications.

"Health Nebraskans 2005" A 2005 calendar from the Nebraska Health and Human Services System.

"Heroin Fast Facts" New information about this opiate.

"Inhalants Bulletin" New information from NIDA.

"Inhalants Fast Facts" Information for adults concerned about the use of inhalants by adolescents.

"Jimsonweed Fast Facts" Facts about a weed found in the Midwest. Use by teens has caused serious problems.

"Ketamine Fast Facts" A club drug that can be added to drinks or smokable products such as tobacco or pot.

"Marijuana Fast Facts" Factual answers to many questions about this dangerous drug.

"MDMA (Ecstasy) Fast Facts" Information about the dangers of this drug that is growing in popularity.

"Methamphetamine Fast Facts" Facts about the drug that is so negatively impacting our society.

"OxyContin Fast Facts" Information on the abuse of a drug that has important applications for pain relief.

"Powdered Cocaine Fast Facts" Factual information on this stimulant drug.

"Prescription Drugs Fast Facts" Concise facts about commonly abused prescription drugs.

"Rohypnol Fast Facts" Facts about this date rape drug.

"Salvia Divinorum Fast Facts" Information about this common, hallucinogenic perennial that resembles sage.

"Soma Fast Facts" Facts about the prescription drug carisoprodol that is being abused by a growing number of individuals.

"The Importance of a Smokefree Worksite" Facts about the benefits of creating a smoke-free work environment.

"Triple C Fast Facts" Facts about the cough suppressant Coricidin HBP Cough & Cold. For two years, PRIDE-Omaha, Inc. has been sounding the alarm about this growing problem.

"When Smokers Quit" Describes the benefits caused by stopping smoking. Offers quit tips and basic strategies. ☒

BILL STALLS IN LEGISLATURE

LB563, the bill to define flavored malt beverages as beer, has stalled in the Nebraska Legislature. After two days of second-round debate, the bill might not return to the floor for further debate this session.

The bill would define flavored malt beverages as beer instead of distilled spirits for purposes of taxation and marketing. Beer is taxed at a rate 12 times less than distilled spirits. It can be marketed in more stores and advertised on television more than distilled spirits.

Studies find that the sweet fruity taste of flavored malt beverages is resulting in increased consumption by adolescents, especially girls.

The floor fight against LB563 was led by Senators Ernie Chambers and Jim Jensen. ☒



Parent Resources and Information on Drug Education

3534 South 108th Street, Omaha, Nebraska 68144
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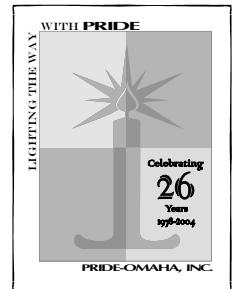
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The mission of PRIDE-Omaha, Inc. is to prevent the use of alcohol, tobacco, and other drugs by young people. Our goal is to activate parents and other adults and youth by raising awareness and educating the community regarding the effects and dangers to youth caused by the use of alcohol, tobacco, and other drugs. Permission is hereby granted to reprint articles from this newsletter, providing proper credit is given.



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